



How Latium helped one Oilfield Services Company reduce speeding by 90%.

The Challenge

During the peak seasons of Oil Production, Seven Lakes Oilfield Services runs a nonstop operation to ensure they can meet their customers' strict demands. This means more vehicles on the road throughout Northern Alberta which unfortunately means more speeding from their drivers.

On top of the fees and penalties being incurred, this speeding also took a toll on Seven Lakes' commitment to safety - in just one year, they saw 24 Speed-Related accidents!



Abstract

Seven Lakes Oilfield Services prides itself in providing exceptional service with the utmost commitment to building a safe & sustainable work environment.

That's why they needed a Fleet Management solution designed to ensure the safety of their drivers.

After a quick consultation with Latium, we introduced our active GPS and Driver Monitoring tech, reducing their speed infractions by 90% in just four months.

Fleet Management/Fleet GPS/Driver Behavior Modification



Our client was having trouble keeping their drivers from speeding, taking a toll on their wallets AND their commitment to safety.

That's where we came in.

The Solution

To Latium, the answer to Seven Lakes' speeding challenge was simple: active driver monitoring and vehicle tracking.

Using our technology, fleet managers can see their driver's speed in real-time, receiving notifications the moment a speed infraction was detected.

What's more, it also helped plan routes and see if their driver's made undesigned stops during work hours!



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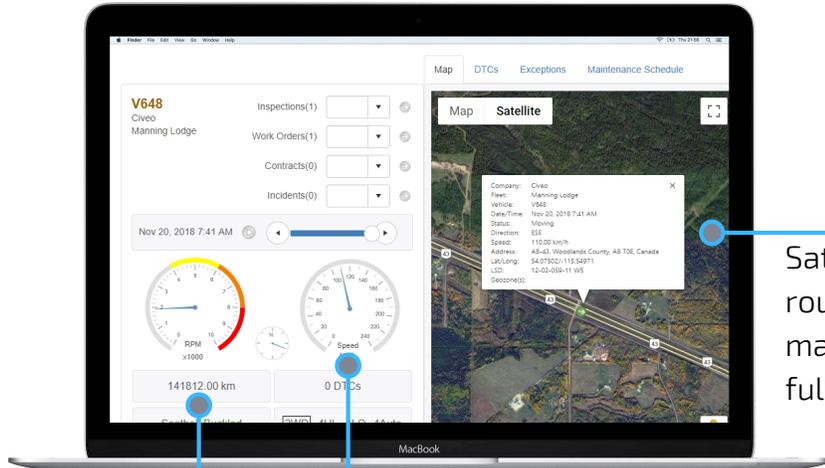
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How it Works

Our sensory devices are attached to every vehicle of interest in a company's fleet. These devices feed vehicle data to our Latlogix User Interface where it is displayed for easy-access.

The Platform



Satellite route mapping for full view!

Real-Time At a Glance!

Vehicle KM Updates for Accurate Driver-Logs!

The Results

With our advanced GPS tracking, Latium was able to help Seven Lakes successfully modify their driver's behavior.

With driver's knowing that their vehicles were being constantly monitored for speed, routes, and idle time, *Seven lakes saw their number of speed-related accidents go from 24/year to just two!*

With the added insight of vehicle monitoring, Seven Lakes was also able to start making more proactive decisions about their fleet operations, reducing operating costs just by supplying them with more accurate data.